



This Project is funded by
the European Union

Supporting EU companies in exporting to Canada

The CETA Market Access Program for EU Business



**The CETA Market Access Program will provide guidance
on how to address challenges and benefit from
opportunities in accessing the Canadian market**

Jan 2017 – Jan 2019

With annual trade valued at nearly 90bn Euros, the EU Member States and Canada are key trading partners. The recently concluded Comprehensive Economic and Trade Agreement (CETA) is set to further expand this strong partnership.

The two year CETA Market Access Program for EU Businesses was launched in January 2017 by the EU with the threefold objectives to:



Help EU business

particularly small and medium sized enterprises (SMEs), to gain comprehensive and sector-specific information about the new opportunities that CETA will bring.



Identify existing market access barriers in Canada

both at the federal and provincial level and provide recommendations to the EU Institutions, business associations and chambers for defining adequate mitigating strategies.



Create a sustainable channel of communication

between EU businesses in or seeking to enter Canada and institutional stakeholders.

The CETA Market Access Program for EU Businesses will improve the supply and consolidation of information necessary to facilitate EU business activities and exports to Canada under new opportunities created by the CETA.

This program is being implemented in liaison with the parallel direct grant for the European Union Chamber of Commerce in Canada (EUCCAN).

Learn more about the CETA Market Access Program on the EUCCAN website: <http://www.euccan.com/about-the-ceta-market-access-program/>. You can also join the EUCCAN LinkedIn Group, and follow EUCCAN on Twitter and Facebook.



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